



Instrumental to Patient Care®

## Online Advertising Rate Sheet

Welcome to the official website of the International Association of Healthcare Central Service Materiel Management (IAHCSMM).

Through IAHCSMM's organized educational opportunities and dedicated support services, members have access to the most comprehensive, industry-leading professional development tools available. Couple that with a helpful and knowledgeable member services team whose primary goal is to put members on the path to quality and professional excellence (and help keep them there), and it becomes clear that IAHCSMM membership is perhaps the best career decision a CS professional can make.

It's that level of commitment – and so much more – that's made IAHCSMM the premier association for Central Service and Sterile Processing professionals for more than 50 years.

www.iahcsmm.org

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[www.iahcsmm.org](http://www.iahcsmm.org)

**For additional information, please contact:**

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## ONLINE ADVERTISING RATES

### Home Page

(3 month minimum)

Leaderboard (728 pixels x 90 pixels) \$995/month  
(1 available)

Medium Rectangle (728 pixels x 90 pixels) \$645/month  
(1 available)

**HOME PAGE:** This is our main page found at [www.iahcsmm.org](http://www.iahcsmm.org).

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### Internal Pages\*

(3 month minimum)

Leaderboard (728 pixels x 90 pixels) \$450 - \$750/month  
(1 per page available)

Wide Skyscraper (160 pixels x 600 pixels) \$450/month  
(1 per page available)

Button (120 pixels x 60 pixels) \$250/month  
(3 per page available)

**INTERNAL PAGES:** Pages include, but are not limited to: Discussion Forum, IAHCSMM Store, Certification, Annual Meeting, Positions Available. Ad placement for Leaderboard and Wide Skyscraper ads are based on a first-come-first-serve basis. Custom Packages also available.

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**TERMS:** Net 30 days from date of invoice. Check required with first order. Open accounts subject to credit approval.

### MECHANICAL REQUIREMENTS:

- Leaderboard ads may be flashed.
- Medium Rectangle, Wide Skyscraper, and button ads are static only.

**SENDING MATERIALS:** Digital files may be emailed to [contact@burkatdesign.com](mailto:contact@burkatdesign.com).

**COPY REGULATIONS:** Acceptance of advertising is subject to IAHCSMM's approval and with agreement by the advertiser to indemnify and protect from loss or expense resulting from claims or suits based upon contents or subject matter of advertising. This includes suits for libel, plagiarism, copy infringement, and unauthorized use of a person's name or photograph. IAHCSMM will not be liable for any damage or claim arising out of omission or delay in printing. IAHCSMM reserves the right to revise or reject, at its option, any advertisement which it deems objectionable in text or illustration. No deliberate attempt to simulate the publication's format is permitted; the publisher reserves the right to place the word "advertisement" with copy that, in their opinion, resembles editorial matter.