

## International Association of Healthcare Central Service Materiel Management

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Instrumental to Patient Care®

### **Registrant Handout Books**

Our registrant handbook is a 9" x 11 coil-bound book with 8-1/2" x 11" page matter. Book includes a 9" x 11" front cover with IAHCSMM conference imagery on face. Available for ad placement are: Inside Front Cover, Inside Back Cover and Back Cover. Conference material is also preceded by an 8.5" x 11" additional inside cover (Cover 2) that has face and reverse availability for sponsorship.

#### **Inside Front Cover**

9" x 11", bleed available. Copy may bleed but cover will be coil-bound so allow for 1/2 inch clearance on right side of ad. Stock is 12 pt C2S enamel cover. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

#### **Inside back cover**

9" x 11", bleed available. Copy may bleed but cover will be coil-bound so allow for 1/2 inch clearance on left side of ad. Stock is 12 pt C2S enamel cover. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

#### **Cover 2 Face**

8-1/2" x 11", bleed available. Copy may bleed but cover will be coil-bound so allow for 1/2 inch clearance on left side of ad. Stock is 12 pt C2S enamel cover. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

#### **Cover 2 Reverse**

8-1/2" x 11", bleed available. Copy may bleed but cover will be coil-bound so allow for 1/2 inch clearance on right side of ad. Stock is 12 pt C2S enamel cover. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

#### **Back Cover**

9" x 11", bleed available. Copy may bleed but cover will be coil-bound so allow for 1/2 inch clearance on right side of ad. Stock is 12 pt C2S enamel cover. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

#### **Inside Front or Inside Back Cover Tip-ins (limit 8 pages saddle stitched)**

Limit 8-page saddlestitched booklets not to exceed 8-1/2" x 11". Provided material will be tipped in to covers with removable adhesive. Please call or email headquarters as to quantity to provide (based on attendance) and delivery instructions.

**Ads may be emailed to [contact@burkatdesign.com](mailto:contact@burkatdesign.com)**